

NILAYA ANTHOLOGY



Asian Paints unveiled Nilaya Anthology— a 100,000+ sq ft experiential space located in Mumbai's historic mill district. Conceptualised as India's first international design destination, Nilaya Anthology brings together collectible craft, luxury décor, and global design under one expansive roof.

More than just a retail environment, Nilaya Anthology embodies three core principles: Curation, Creation, and Experience. It offers visitors, designers, and homeowners access to a curated mix of global and Indian design—spanning artisanal carpets, vintage textiles, handmade ceramics, Kashmiri cushions, and hand-pinched clay artefacts. The space houses iconic international brands such as Cassina and Ginori 1735, alongside exclusive collaborations, including the Sabyasachi x Asian Paints collection of wall coverings and upholstery.



Structured as an umbrella brand, Nilaya Anthology spans every facet of elevated living—from luxury bathware and bespoke furniture to antique collectibles, lighting, tableware, and textiles. The experience is enhanced by curated installations, storytelling-



↑ Sabyasachi space at Nilaya Anthology

driven displays, and cultural programming that connects visitors with the origins and craft behind every object. The result is a deeply immersive environment that not only showcases design but also celebrates the narratives that shape it.



Nilaya Anthology is our bold step towards redefining luxury and experiential retail in India. It's not just about how homes look—it's about how they feel and the stories they hold.

Amit Syngle, MD and CEO